

Shreyas Bal.

Industrial & Experience Designer (3 yrs of experience) Design lead for 15+ projects, 4 projects Launched, 8 projects in Beta Testing, 20 projects in Detail Engineering.

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EXPERIENCE

INVENTINDIA INNOVATIONS

Sr. Industrial Designer

JUNE 2024 - NOVEMBER 2024

As a Senior Industrial Designer at InventIndia, led the mentorship of new interns and employees by developing and implementing a standardized process to ensure seamless knowledge transfer and replicable workflows.

Industrial Designer

DECEMBER 2022 - OCTOBER 2024

- Successfully collaborated with Saudi Electricity Company (SEC), delivering a highly impactful first project, which led to onboarding three additional projects.
- Partnered with Tirex Transmission to design and launch their cutting-edge EV charger, enhancing their product portfolio.
- Led the revamp of Parle Tableting Solutions’ machinery, including a complete redesign and UI/UX enhancement for improved user experience and functionality.
- Served as Project Lead for Amazon in a driver safety initiative, overseeing the end-to-end New Product Development (NPD) process and securing an order for 1,000,000 units.
- Contributed to PedalX by providing innovative product design solutions and Design for Manufacturing and Assembly (DFMA) support to optimize scalability.
- Delivered advanced ventilation solutions for Zuture Enterprises, combining product design innovation with efficient DFMA practices.

Industrial Design Intern

JUNE 2022 - NOVEMBER 2024

- Partnered with the Saudi Electricity Company (SEC) on New Product Development (NPD) in the Safety and Security industry, delivering innovative solutions tailored to industry needs.
- Collaborated with Texspin Bearings on the design and successful launch of a new product in the engine oil category, enhancing their product portfolio.
- Worked with Tirex Transmission to develop and execute impactful branding and marketing strategies, strengthening market presence.
- Contributed to advanced remote control operations projects for E-Infochips and Cattron, leveraging cutting-edge technologies to optimize performance and user experience.

SAMSUNG R&D

UI / UX Designer

OCTOBER 2021

Worked on the user flow analysis of capturing videos and subsequently worked on the creation of Ultra-Short Narratives with Samsung as a part of the institute MOU.

SARG DESIGN STUDIO

Art Director

JULY 2020 - AUGUST 2020

Worked on 3D visualisation of a device for access control and sanitizer dispensing for COVID-19, designed for office.

EDUCATION

BACHELORS OF DESIGN - 8.5 CGPA

National Institute of Deisgn

2018-2022 | ANDHRA PRADESH, INDIA

HIGHER SECONDARY - 84% (SCHOLARSHIP AWARDEE)

B.N. Bandodkar College of Science

2016-2018 | MUMBAI , INDIA

SECONDARY SCHOOL - 96% (SCHOOL TOPPER)

A.K. Joshi English Medium School

2016-2018 | MUMBAI , INDIA

LEADERSHIP

STUDIO ICE

Co-Founder

APRIL 2021 - MAY 2022

A humble attempt at helping college students get an exposure of how the industry works. Multiple representation projects done for clients to enable them showcase their product to strengthen their presence/

CHITRAKATHA 2019

Team Lead - Artifacts and Souvenirs

OCTOBER 2019 - NOVEMBER 2019

Led the Design, Manufacturing and Distribution of multiple artifacts and souvenirs right from the delegate passes to the Winner’s trophies and certificates for Chitrakatha 2019 - International Design Olympics.

62nd ANNUAL NASA CONVENTION

Member - Organizing Team

OCTOBER 2019 - NOVEMBER 2019

Our team facilitated the organization of two National level Design workshops at the 62nd Annual NASA Convention for Architecture students in India. Our team won the honorary trophy for excellent outcomes, awarded by the Chancellor.

SKILLS

SOFTWARES

Rhino

Keyshot

Solidworks

Figma

Adobe Suite

DESIGN TOOLS

Waterfall & Agile

UX Research

Prototyping

Branding & Graphic Design

Team Management